



CEO BRIEFING 2024/2025

„Creating Spaces for Shared Experiences“

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1. Message from the CEO

“2024 was a year of transformation—one in which we advanced our vision of creating magical, meaningful experiences across the globe. Our continued investments in sustainable projects and our dedication to empowering communities reflect our long-term commitment to a better future.”

Matt S. Ziegler, Chief Executive Officer

2. 2024 in Numbers

- Global visitors: 4.2 million
- New projects launched: 7
- Investment volume: \$233 million
- Jobs created (direct & indirect): approx. 4,900
- CSR programs: 35 initiatives across 8 countries

3. Strategic Investments & Global Expansion

In 2024, the PUERTO FANTASÍA GROUP laid the foundation for long-term growth with strategic investments across key markets. For 2025, we are planning a total investment volume of \$1.3 billion, distributed across:

- The Caribbean: Expansion of tourism and entertainment offerings
- Southeast Asia: Development of sustainable residential and leisure districts
- Europe: Modernization of existing facilities and launch of new mixed-use projects

These initiatives not only strengthen our global presence but also create jobs and contribute to regional economic development.



4. Sustainability & Inclusion

Sustainability remains a cornerstone of our corporate philosophy. In 2024, we implemented numerous initiatives to reduce our environmental footprint and promote responsible behavior—most notably during Earth Month, when we engaged staff, guests, and local communities in action-driven programs.

Inclusion continues to be a guiding principle across all areas of our organization. We worked closely with accessibility experts, NGOs, and user groups to ensure that our destinations are designed for everyone.

5. Philanthropic Engagement

Our commitment to social responsibility was reflected in a wide range of programs in 2024, including:

- Donations of over \$1 million to local charities and nonprofits
- Construction of schools and medical facilities in underserved regions
- Over 10,000 hours of voluntary service by our employees worldwide
- Distribution of educational materials, food, and holiday gifts to families in need

These initiatives reflect our goal of spreading joy, hope, and opportunity wherever we operate.

6. Outlook for 2025

Looking ahead, our priorities for 2025 include:

- Realizing our global investment plans
- Advancing our sustainability and inclusion strategies
- Expanding our CSR activities with a focus on education, health, and environmental awareness
- Launching new resorts and experiences in Asia and Europe
- Rolling out a new digital app to personalize the guest experience

Through these efforts, we aim to create long-term value for our communities, guests, partners, and team members.

7. Contact

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