



**Matt S. Ziegler**

**Chief Executive Officer, PUERTO FANTASÍA S. de R. L. de C. V.**

**Managing Director, Prometheus Deutschland GmbH**

**Matt S. Ziegler** is a **visionary entrepreneur, strategic architect, and globally respected executive leader who combines creative foresight with operational excellence.**

As **Founder, sole owner, and Chairman & CEO** of **PUERTO FANTASÍA GROUP**, he leads one of the most dynamic development groups in the global leisure and hospitality sector – with **over 7,000 employees** as of May 2025 and active projects across **Europe, Asia, and the Americas.**

Ziegler's path to international leadership was anything but conventional – and all the more authentic for it. He began his professional journey not in boardrooms, but at a **world-renowned mechanical engineering company**, where he worked hands-on and gained early exposure to **operational discipline**. He went on to complete a **certified apprenticeship** as an **Office Administrator** through the **IHK (German Chamber of Industry and Commerce)**, before pursuing formal **studies in economics and business sciences.**

This combination of **practical grounding** and **academic rigor** became a defining force in his entrepreneurial ascent. Before founding today's group, Ziegler launched his first ventures from the ground up – **drawing on a rare mix of commercial instinct, analytical skill, and long-term vision.** In **early 2025**, he became the **100% owner** of both **PUERTO FANTASÍA S. de R.L. de C.V. (Mexico)** and **Prometheus Deutschland GmbH (Germany)**, having previously held a **50% stake** in the latter since its inception. Together, these companies form the heart of **PUERTO FANTASÍA GROUP – a privately held, international platform for destination development, themed entertainment, real estate, and strategic investment.**

His entrepreneurial roots run deep. Ziegler descends from a business family whose legacy dates back to **1865 – five generations shaped by craftsmanship, innovation, and responsibility.** From his great-grandparents to his parents, he inherited the belief that business must not only generate value, but also stand for something greater: **dignity, impact, and stewardship of the future.**

Under his leadership, PUERTO FANTASÍA has grown from a bold idea into a **multi-billion-dollar enterprise** known for **cultural depth, immersive design, and social relevance.** Ziegler personally initiated the creation of **Visioneering**, the group's **creative and conceptual think tank**, responsible for **masterplanning, themed development, IP creation, and experience strategy – turning story into structure and imagination into infrastructure.**

What sets **Matt S. Ziegler** apart is his ability to **balance inspiration with execution.** While his vision is expansive, he is **uncompromising in follow-through.** He remains deeply committed to **sustainability and social impact.**



**Importantly, he does not shy away from setbacks – quite the opposite: He views challenges as an integral part of the journey, emerging from each with clarity, resolve, and renewed perspective.** This **resilience** – the ability to grow through adversity without losing focus – defines both his **leadership style** and **long-term strategy**.

**Outside of business,** Ziegler maintains balance through movement and discipline – he enjoys **rowing, running, Pilates, and yoga**. He is **not married** and lives a **deliberately focused life**, shaped by **clarity, curiosity,** and a **deep sense of purpose** that reaches far beyond the boardroom.

**Fluent in English, German, and Spanish,** he moves confidently between **cultures, industries, and institutions** – aligning **architects with analysts, creatives with capital,** and **communities with long-term value**. In 2025, he launched a **USD 1.3 billion equity-financed** investment program for the group, reinforcing its **unique position as a privately held, future-focused global player**.

For **Matt S. Ziegler,** entrepreneurship is not a title – it is a **lifelong commitment: forged through family, sharpened by adversity, and guided by vision**. He builds not only **destinations,** but **legacies**. And what began in 1865 now spans **borders, industries, and generations** – always grounded in the belief that **fantasy, when built with purpose, becomes reality**.

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